



August 2-8, 2020

www.assistedogweek.org

2020 International Assistance Dog Week Event Ideas

Events can be fundraisers, educational events, fun events, or a combination. Join with others or do something on your own to benefit or recognize your local service dog group or national organization. Or just raise awareness of the issue by talking to people in your community in person or through the media. Here are a few event ideas. *We understand that this year some of these events might need to be done online instead of in-person.*

Doggie bake sale: Bake your own or join with a local pet bakery to sell dog treats.

Dog wash: Do this in partnership with your local humane society or dog wash business that has dog wash facilities. Proceeds can benefit your local shelter while promoting your program as well as theirs.

Dog walk: Give prizes for different categories... fastest, slowest, best costume, dog and human partner who look most alike...Make it a fundraiser

Police dog press conference: Get the media involved as you recognize the hard working police K9 officers and dogs at your local law enforcement agency. Let the officers give a demo or a talk as a standalone event or part of a larger event.

Golf tournament or other sports event: Hold a fundraising event at your local links or anywhere.

Doggie reading session: Therapy dogs nationwide are helping kids learn to read. Hold a doggie reading session, where kids take turns reading to a therapy dog, at your local library.

Give a talk: \ Give a talk, presentation and/or demo of what assistance dogs can do at a local community center, school, library, daycare center, hospital, rehabilitation facility, or place of worship.

Dog painting: Let your canine friends create art masterpieces that people will be happy to buy to support your local canine organization. Your local pet supply store or even a local park might be a great location.

Recognize a Dog Hero: Hold a ceremony to recognize a local canine hero who did something exceptional to help his human partner. This might be a trained assistance dog or a family pet. Give them an award certificate, plaque or medal and invite the media.

Make a proclamation: Ask your governor or mayor to sign a proclamation and tell the world. Use the sample proclamation and fill in your local information. Invite the public and the press to the signing ceremony.

Get on the radio: Call your local radio station to schedule a time you can come in to talk about assistance dogs in general and/or promote your local event.

International Assistance Dog Week

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International Assistance Dog Week is a program of Soulful Presence, a 501(c) 3 organization